OCO Biomedical showcases 40th anniversary theme, ‘Changing Implant Dentistry Today’

By OCO Biomedical Staff

Expanding upon its 40th anniversary theme, “Changing Implant Dentistry Today,” OCO Biomedical, a global leader in dental implant technology, training and instrumentation, will showcase four decades of implant innovation and achievement at the 14th annual Townie Dental Meeting. This meeting will be held on March 30 through April 2, at the Cosmopolitan Hotel in Las Vegas. Exhibitions take place in the Cosmopolitan Belmont Ballroom on March 31 from 8 a.m. to 5 p.m., and April 1 from 8 a.m. to 6:30 p.m.

OCO will exhibit its award-winning Complete Dental Implant System in combination with OCO's Complete Dental Implant Solutions Approach to technology and training. This innovative, comprehensive implant dentistry platform provides practitioners with the products, technology and training they need to offer the most advanced treatment options to their patients while building a sustainable and profitable practice.

States David D. Dalise, DDS, OCO founder, and CEO: “As one of the nation’s pioneer dental implant companies, OCO Biomedical has been a driving force of innovation and accomplishment in implant dentistry for four decades. One major difference offered by our company is OCO’s cutting-edge, clinically proven Complete Dental Implant System.

“Our comprehensive implant solutions system is comprised of an extensive line of OCO's patented Dual Stabilization® dental implants and patented immediate/early load technology. OCO's special designs, coupled with a minimally invasive placement procedure, creates tension, not pressure, on the bone at placement. Our implants offer exceptionally high stability at placement, a critical success factor in the early healing process of osseointegration. Our unique designs, coupled with a minimally invasive placement procedure, creates tension, not pressure, on the bone at placement.

“OCO's Complete Dental Implant System and the Complete Dental Implant Solutions Approach is a methodology and training program co-developed with Dr. Charles Schlesinger, OCO's chief operating officer and director of clinical affairs. Our methods are rapidly gaining global acceptance as evidenced by our recent successful launch in Saudi Arabia, adding that country to our growing number of offshore distributors. OCO also received top ratings for our system at the 2015 Greater New York Dental Meeting. Dr. Schlesinger lectured and performed a live surgery event to approximately 1,080 attendees, and more than 95 percent said applying the knowledge and skills gained, with minimal preparation, the system could be implemented immediately into their respective practices. In my opinion, it’s clear that the time has come to transition from traditional implant products and protocols to those that take advantage of the biomechanically active ones such as ours and the positive results that our system and approach provide.”

Asserts Schlesinger: “To address the present and future realities for implant dentistry success, we have created and implemented highly progressive, accelerated learning training programs. In response to increased market demand, we have expanded our educational outreach, both nationally and internationally. Our new and innovative state-of-the-art courses, featuring the Complete Dental Implant Solutions Approach, are being met with great success, with attendance at capacity in many locations. The Townie Dental Meeting provides a great opportunity to present our unparalleled system and explain the full spectrum of the AGD-Pace accredited, value-priced educational program that OCO offers.”

OCO technical representatives will be onsite at booth No. 422 to provide product information and previews, along with catalogs, updated course/workshop information and registration material. Special attendee product discounts will be available.